

No one can see how well you hear

# Lyric



## Lyric Website Marketing:

Thank you for taking advantage of Lyric Website Marketing Program. Please review the following options and complete the order form on page 3 of this document.

### 01 Your very own Lyric Micro Website



Banner Ad

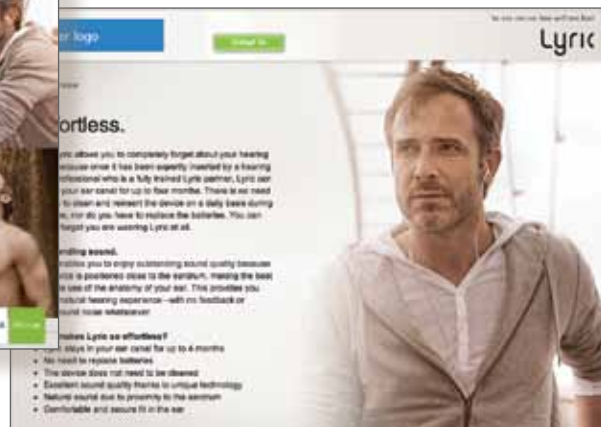
- Your website will show the 30 Day Free Trial Banner ad encouraging visitors to learn more about Lyric. When your visitor clicks on the ad, they will view all Lyric Microsite pages but under YOUR web address. This means that the patient never has to leave your website.



Lyric MicroSite Home Page



- Carry your brand throughout the Micro Site with your Logo on every page



# Lyric Website Marketing:

## 02 Custom Website Update

- Have our web experts update your website with a Lyric information page
- Add Banner Ad on home page
- 4 sections of Lyric promotional copy including Intro, Invisible, Effortless & 24/7
- Add Lyric Promo Video



Home page Banner Ad



Add Lyric promotional information to your website

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## Order Form – Lyric Website Marketing:

Please select an option below and supply the required information:

Option	Cost	Paid by Phonak
<input type="checkbox"/> <b>01</b> Lyric Micro Website	\$350	\$350
<input type="checkbox"/> <b>02</b> Custom Website Update – Lyric Page	\$500	\$350

### Clinic Information:

Clinic Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Toll Free: \_\_\_\_\_ Website: \_\_\_\_\_

### Required Artwork Information:

- Logo Artwork Required – Email eps or tiff logo to [scott@stewartinc.ca](mailto:scott@stewartinc.ca)

### Program Agreement Signature:

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Owner Name: \_\_\_\_\_ Date: \_\_\_\_\_ Clinic Signature: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Please fax this completed form to 905-731-8805 or send a pdf copy to [scott@stewartinc.ca](mailto:scott@stewartinc.ca).**

Should you have any questions, please do not hesitate to contact Scott Stewart at 905-731-8805